

# Bright <sup>\$1,500.00</sup> BRAND PACKAGE

Do you want the full sha-bang? Your brand will be cohesive, memorable and eye-catching. There's nothing missing, it's all the fixin's.

## Here's How it Goes.

**Step One:** We'll kick things off with a meeting to chat about your vision. This brainstorming session helps us align on ideas and get creative.

**Step Two:** You'll receive 2-3 custom logo designs and branding previews based on our initial discussion. Once you've reviewed and shared your feedback, we'll perfect the design to match your vision.

**Step Three:** Finalizing your logo. We'll prepare all the logo files and fonts you'll need, along with a comprehensive brand guide to help you navigate your new look.

**Step Four:** Time to launch your brand! You'll have everything you need to get your new identity up and running.

## HERE'S WHAT IS INCLUDED

**Final Logo Files:** JPG, SVG, & PNGs of 3 logo variations. You will receive a main logo lock up, horizontal version, and favicon in multiple colors.

**Brand Guide:** Let's keep you on the right track for success you will get a very detail guide on how to keep your brand clean and cohesive.

**Fonts and Colors:** No mix-ups here your brand guide will have all the proper color codes and fonts for your brand for ease of use.

**Brand Patterns:** Your brand will have 2 custom brand patterns. Great to be used on socials and printed collateral.

**Brand illustrations/Icons:** Branding doesn't stop at the logo. We will create 3-5 custom illustrations for your brand to really make your brand shine.

**Social Media Set Up:** Let's get your brand right. You will be getting a new profile picture, highlight icons and reel stickers.

**Want more?** We can always chat more about things you can add to this package for an additional cost.